



535 S. Nolen, Ste. 100 • Southlake, Texas 76092  
P 877.710.6957 \* F 817.796.1586

---

## WHY?

Because we are about what you are about...boating, community, environment, and adventure.

## SELL THE STORY

Today is a different marketplace than ever before. Products are sold in so many ways from storefronts to shows to the internet. Yet, Z Care believes that the real power that is shaping to take the market is you. You have the relationships, you live the lifestyle, and you know the best from the good. You are the one that is seeking ways to make the barriers disappear between work and passion. You are the one who sees the current financial situation and says now is the time to try new routes. We believe this about you; and we are aiming to take the same routes. Whether you are recreating your marine store, redesigning your web store, or just interested in making some sideline money to keep the boat moving during your retirement, "Good Clean Living" is your story as well.

## "GOOD CLEAN LIVING"

"Good Clean Living" is a lifestyle, a state of mind, an adventurous pursuit. It is cooperation and collaboration; a community rallied together for one another with one another. It is the challenge to change the status quo. And there is no time like the present to shake things up a little.

## "VENTURING OUT"

In an effort to assist the efforts of those who are choosing to live out their dreams, we stand ready to join you in making your space. This past weekend a ZCare retailer opened his new boat store to his friends and customers. We appreciate greatly the opportunity that he provided through his invitation to join in the celebration. It was a wonderful event and we met a lot of new people who share the passion for boating.

## WE ARE GOING TO SEND FRIENDS YOUR WAY

If we as a team can make a difference in our communities, for our environment, while living in a way that connects our work and passion, we will make friends. As we do, your stories are the ones we will share and your stores are where we will point.

## SHARE IT WITH YOUR CUSTOMERS

As we saw at Waterski Boats Dallas, sharing the space and day with your customers and vendors is a great way to make a splash.

## SHARE IT

Tell your friends!

## SEE THE RESULTS

We will be back shortly to update you on the stories of the resailor and the difference they are making as they continue to undertake the adventure of "Good Clean Living"

Our goal this year is to enlist 250 Community Reps. If you're interested in "Venturing Out" let us know. Let's get started!

If you're interested in joining the story, let us know as well. There's plenty of room on board as this adventure begins.