



535 S. Nolen, Ste. 100 • Southlake, Texas 76092
P 877.710.6957 * F 817.796.1586

THE ADVENTURE CONTINUES.

May 1st is the opening of boating season in the Pacific Northwest and around the country. The time leading up to this date has been filled with new experiences, new challenges, and new relationships as we continue on our voyage to bring a remarkable line of environment friendly cleaners to boaters, retailers, and distributors. As promised, we wish to share the story going forward as we venture out...your story...

WHY?

Because we are about what you are about...boating, community, environment, and adventure.

DON'S IDEA

Six months ago, after cleaning tannin off his boat's gelcoat with a sample of our Z Care LVP Marine, Don Poulsen contacted us and asked where he might purchase our products in the Pacific Northwest. Perhaps already knowing the answer, the successfully retired food distributor and enthusiastic boat owner invited us to Seattle to learn more about our small company and to offer his assistance in helping to grow our presence.

After discussing our experiences in gaining environmental approvals and manufacturer endorsements, he inquired as to our future marketing and distribution plans. This is where the conversation turned and the story of "Good Clean Living" began...

GOOD CLEAN LIVING

"Good Clean Living" is our community's adventure to bring a remarkable line of environmentally friendly cleaners to boaters, retailers, and distributors. You see as Don shared with us; our products may be the best on the market, but if the story isn't out there...Good luck! Sure we have a great environmental story, sure we have great products that work easily and effectively, but surely we don't have the deep pockets to yell the message from every corner in the effort to be heard.

He asked us, "How do you intend to get the word out?" We sat quietly for a few minutes...

WE'RE VENTURING OUT

We finally replied, "What if we invited you to help us? What if we shared the benefits? What if we really got involved with what you're involved in the boating community? What if we told your stories?"

What if led to why not? And, why not led to why not everyone who is interested in helping?

Our goal this year is to enlist the support of 250 Community Reps. If you're interested in "Venturing Out" let us know. Let's get started!

YOU CAN HELP

Consider joining us in "Venturing Out": tell a friend, tell a local marine store, set-up at a local community or boating event, put our products on your website, your choice.

GET STARTED

Maybe, you are intrigued by this idea and wish to participate more fully. Perhaps, you are talented creatively and you wish to help tell and share the stories. Perhaps, you are actively involved in the community and wonder how you might profit from this venture. Maybe, you already have a marine oriented business and wonder how this might fit your program.

We invite you to read the Envoys, Resailors, and Entremariners sections located on the community page to see how others are writing their stories.

If you're interested, let us know. There's plenty of room on board as this adventure begins.