



GOOD CLEAN LIVING

Recently, after cleaning tannin off his boat's gelcoat with a sample of our environmentally friendly **Z Care LVP Marine**, Don Poulsen contacted us and asked where he might purchase our products in the Pacific Northwest. Perhaps already knowing the answer, the successfully retired food distributor and enthusiastic boat owner invited us to Seattle to learn more about our small company and to offer of his assistance in helping to grow our presence.

After discussing our experiences in gaining environmental approvals and manufacturer endorsements, he inquired as to our future marketing and distribution plans. The outcome of this visit and the valuable insights of his experience have helped lead to the idea you see.

Thanks, Don! To see Don's full story, visit the **Entremariner** Community section of our website: WWW.ZCARE-CLEANERS.COM.

"Good Clean Living" is our community's adventure to bring a remarkable line of environmentally friendly cleaners to boaters, retailers, and distributors. We hope the results will be new friendships, clean boating, and shared benefits. We invite you to join us.

WE'RE VENTURING OUT

In 2009-2010, our goal is to enlist the support of 250 Community Reps. To reach this goal, we need your help in connecting to your boat loving friends. If you're interested in "Venturing Out" consider purchasing the Community Rep starter package shown below.

As added incentive to get started, simply let us know that you would like to become a Community Rep and we will provide two Boat Cleaning Kits for the price of one. The contents of the kit are shown below and the Kit is available for purchase through the webstore or by phone contact.



Z CARE BOAT CLEANING KIT DESCRIPTION

- 3 - LVP Marine**
- 3 - All-Purpose**
- 3 - Mildew Cleaner**
- 1 - Bilge**
- 2 - Holding Tank**



VENTURING FURTHER

Envoy - Love the idea? Love the products? Love the community? Share the love with your friends by telling the community story in a creative way. Maybe it's an email, maybe it's a video, maybe it's a picture of a **Z Care** bottle on the beach in Fiji; imagination will be rewarded. Each week, we will select the choice that is most fascinating, send it out to the **Z Care** community, post it on the website, and send the creator a free Boat Cleaning Kit.

Resailor - Perhaps, you would be interested in helping to grow the community by selling individual unit products through your retail store or website. Please contact us to express your interest and to gather further details.

Entremariner - Or maybe, you are an adventurer of the grandest sort and wish to explore the opportunities of market expansion created by furthering distribution and selling points in other areas of the world. Let us know...